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LAS VEGAS OFFICIALS AND TMG CELEBRATE START OF FREMONT EAST ENTERTAINMENT DISTRICT IMPROVEMENTS

LAS VEGAS, NV January 22, 2007 -- Mayor Oscar B. Goodman, Ward 5 Councilman Lawrence Weekly, other officials along with the staff of TMG plan to celebrate the start of construction on the \$5.5 million Fremont East Entertainment District Improvement Project at 9:30 a.m. on Monday, January 22. The event is taking place on Fremont Street, between Las Vegas Boulevard and Sixth Street.

"With the start of this project we are taking an exciting, visible step in redeveloping downtown Las Vegas," Mayor Goodman said. "I applaud Fremont Street business owners for joining us and sharing our vision."

Councilman Weekly, who represents the ward where the project is located, added, "The history, the celebrities and the neon of Las Vegas will all be showcased with this unique project. This is an important project for downtown and for the Las Vegas community."

Attending the ceremony from TMG will be CEO of TMG Jerry Holden; Shea Chambers, artist with Whatever Music/director of TMG's Board of Advisors; Kenny Bereal, president of N-fluence Records; Tom Gorman, president of Whatever Music; Kim Langbecker, president of Karnal Records; Dinasye Collins, president of Thrive Productions; Marcus LeGall III, vice president of A&R for N-fluence Records; Airion "S.D." Boyone, vice president of promotions for N-fluence Records; Rodney Ross, CFO of TMG; and Dan Peyton, Board Member and liaison of CEO, Jerry Holden.

The Fremont East Entertainment District Improvement Project includes construction of a new Fremont Street featuring three blocks of streetscape between Las Vegas Boulevard and Eighth Street. Neon lighted gateways, neon elements placed in new median islands, decorative signage, expanded sidewalks, landscaping, lighting, banners and bronze medallions embedded in the sidewalks, make up this project to be managed by the city of Las Vegas Department of Public Works.

Work will start Monday, January 22, and will take approximately six months to complete. Most work will take place weekdays during daytime hours. As work progresses, some night and weekend work may be necessary. During the construction, one travel lane for one-way traffic will remain open. Pedestrian access to businesses will be maintained. The Fremont East Entertainment District Improvement Project is slated for completion in early August.

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TYAD Music Group is a fully staffed music and entertainment entity and the parent company to several record labels, a production company and TMG Publishing, which has been established to oversee some 4,000 titles within the TMG catalog. TMG owns nine distinct, genre-specific record labels, each headed by leaders in the music community. With nine genre-specific labels under the TMG umbrella, top music industry veterans, nightclubs that mirror the labels, a film company, and a massive national and international distribution network already set in place, TMG is the newest major label music group in the industry.